

The Event 100 Club

We bring together some of the experiential sector's most influential players, all with a wealth of knowledge to contribute to *Event*'s forum on the future of live marketing



PHOTO SHOOT STAGED AT THE HOSPITAL

Left to right: Matt James, DNA Productions; Richard Waddington, First Protocol; Mandy Sharp, Brando; Cameron Day, Iris Experience; Simon Hambley, Acclaim; Steven Moffat, SML Marketing and Events; Jacqui Loftus, Paragon



Left to right: Ian Bushell, BD Network; Rick Stainton, Smyle; Matt Briggs, Shining Wit



Left to right: John McKee, Reed & Mackay; Ian Irving, Sledge; Graham Keene, World Events



Left (left to right):
Joss Davidge, Because
Experiential Marketing;
Joe Macgregor, Sprout;
Christina Lunoe,
McMenemy Hill;
Julian Pullan, Jack Morton

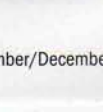
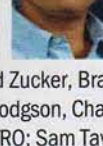
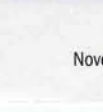
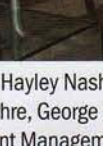


Right (top to bottom):
Emma Ede, ID; Nigel
Scott, Out of the Blue
Communications;
Andrew Douglass,
Innovision; John
Worthington, O,

Right (left to right):
Steven Greaves, Tiger
Beer; Bruce Burnett, I2I
Marketing; Caroline
Jones, Miss Jones &
Co; Dirk Mischendahl,
Logistik



Far right (left to right):
Paul Lucas, Brando;
Robin Carlisle, Mobile
Promotions; Tim Hull,
Coors Brewers; Anna
Carlross, Cunning;
Denzil Thomas, Closer;
Hugh Robertson,
RPM; Nick Adams,
Sense; Duncan Beale,
Line Up; Gary Wilson,
Momentum



Stuart Bradbury, Ignition; Hayley Nash-Smith, Adobe Systems Europe; John Carver, Cunning; Richard Finch, Cord Promotions; Richard Zucker, Brand Life; Tim Bourne, Exposure; Kim Myhre, George P Johnson. **Right:** James Bidwell, Visit London; Keith Austin, Event Marketing Solutions; Michael Hodgson, Channel 4; Mike Richmond, Richmond Event Management; Neil Jones, Avant Garde; Neil Crespín, MCM Productions; Nigel Cooper, P&MM; Rob Allen, TRO; Sam Taylor, T-Mobile