

PASTURES NEW

Blue Skies recruitment was launched in 1998 with a simple mission in mind, to offer an enhanced level of service to the marketing industry. This objective is still the driving force behind the growth of Blue Skies. With 50 fantastic consultants in offices across the country, Blue Skies is now one of the largest specialist Marketing, PR & Creative recruiters in the UK. Working on behalf of some of the country's leading marketing agencies and clientside brands, Blue Skies recruits across the full spectrum of marketing disciplines including Sales Promotion, Field Marketing, Events and Brand Experience.

For more information please contact Ali Wallace on aliw@blueskiescareers.co.uk or call 020 020 8241 9070

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AGENCY

Crompton joins Braybrook at Closer

Closer, the experiential and live marketing agency within the Billington Cartmell Group, is boosting its in-house staffing resource with a new staffing manager.



Mark Dunn

director Lucy Braybrook who worked with Caroline at Theatre.

Closer has also brought in account director Mark Dunn to expand its European account-handling expertise. Dunn joins Closer from ignition where he clients included Delta Air Lines, Vodafone, Motorola and Nestle, and where he has worked on events including LiveEarth and the launch of the F1 Abu Dhabi 2009 Grand Prix.



Caroline Crompton

Strengthening Sense

Sense has expanded further its team with the appointment of Becki Blair-Jones to senior staffing manager, Helen Dodwell as staffing support coordinator, whilst Lou Fairhurst has been promoted to group account director.

In her new role as senior staffing manager Blair-Jones will be jointly running the department with Jaime Curtis, including managing the staffing support co-ordinator, and assisting account managers in campaign development.

Helen Dodwell boosts the Sense Staffing

department by joining as staffing support coordinator. Lou Fairhurst has played a key role in the development of Sense over the past 2 years. "I'm excited by the direction in which we are moving as an agency and the increased responsiveness from clients to the diversity of campaigns we are producing" says Fairhurst.



Becki Blair-Jones, Helen Dodwell & Lou Fairhurst

Planning the field at Momentum

Momentum has appointed Ben Leonard as planning director. Leonard joins Momentum in Manchester from Family in Edinburgh, where he spent four years as planning director, prior to which he held similar positions at both Faulds Advertising and Principles in Leeds. Previous to agency life, Ben spent eight years at Boots and four with Carlsberg in various brand marketing and NPD roles.



Doug Smith

Paul Watson, managing director at Momentum said: 'Ben's appointment is an important strategic step in the growth of the agency, which is already employed

on behalf of blue chip brands such as Nestle, Coca Cola, Reebok and Boots. Ben's experience across marketing channels and significant involvement with a range of successful brands will help Momentum deliver mould-breaking ideas that put client brands in head, heart and hand.'

Earlier in the Summer Momentum promoted Doug Smith to head of field marketing. Smith is responsible for ensuring the continued growth and strategic relationships with key clients.



Ben Leonard

New chair at RPM

RPM has announced Graham Kemp as its new chairman. Kemp was founder of The Marketing Store and is the current chairman of the MCCA.



Graham Kemp

PC Marketing Solutions strengthens

PC Marketing Solutions has announced that Clare Smith has joined its growing team as client services manager, to add her skills to a client services team headed by director Justin Rigden. Rigden comments, "Clare brings a wealth of experience not only of the retail market place, but also in executive recruitment."



Clare Smith

Sober joins Kan-do-it

Promotional marketing supplier Kan-do-it has added Chris Sober to a rapidly expanding team. Sober joins Kan-do-it as a sales support assistant.



Chris Sober

Stuck for Fennell

StuckForStaff.com has recently appointed Nick Fennell as non-executive director. Fennell, one of the most experienced names in the field marketing industry was development director at CPM and is currently MD of his own consultancy Archway Management. StuckForStaff MD Charlie Costello summarised the appointment by saying "Nick brings great industry insight and strategic advice at a key point in StuckForStaff's development".